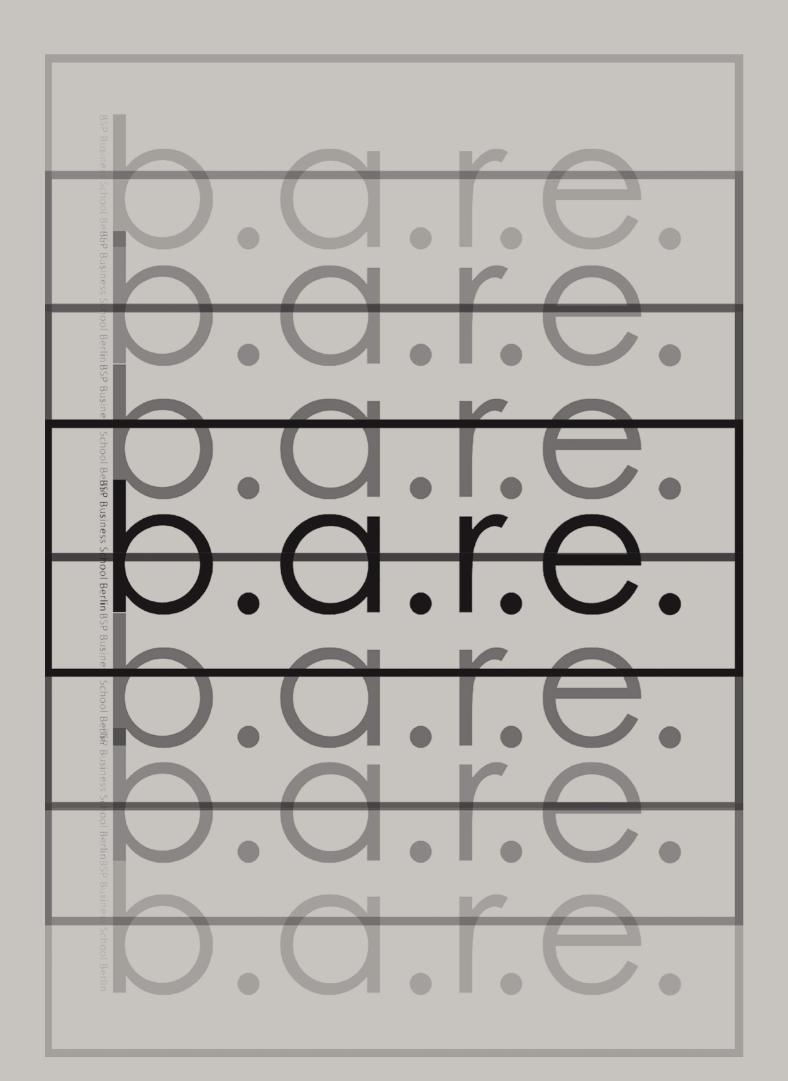
the lookbook



unisex





b.a.r.e 8th

fw23

unisex

"the blazer"

modemarketing ws21

emma xander



the collection unisex

b.a.r.e. stands for borderless, authentic, rebellious and equal. this student founded and driven label has existed for eight years now. we have created eight collections with over one hundred creative young minds in total.

we strive to embody the borderless nature of berlin's culture, embrace the rebellion of our generation z and stand for equality, while authentically conveying this through our designs.

being surrounded by the multi-cultural and vibrant city of berlin in the context of studying at university inspired our new and eighth collection "unisex".

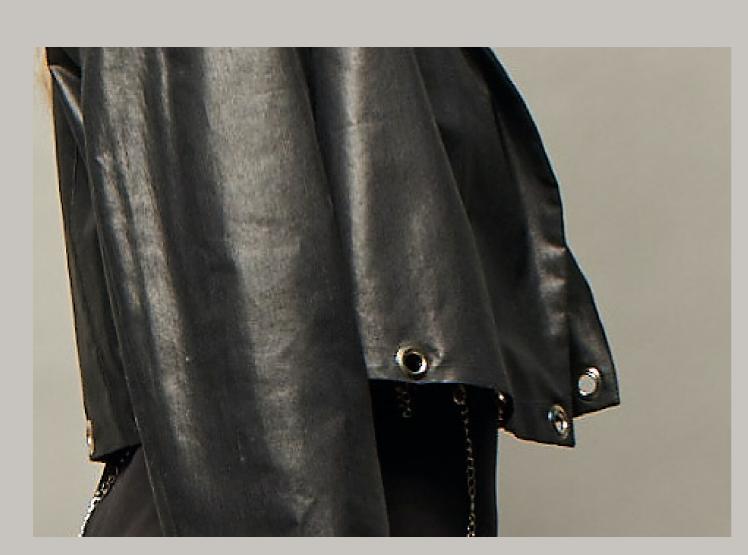
uni is short for university but also means being "one" and "together", while sex stands for gender and sexuality together "unisex" stands for being one, being equal and also represents the wild and sexy side of berlin. this is reflected in the collection's chains, metal accessories, androgynous designs, leather-like fabrics and diverse sizing as well as models.

the color scheme for "unisex" is black, black, black, shocking pink, flaming red, biting yellow and space gray.







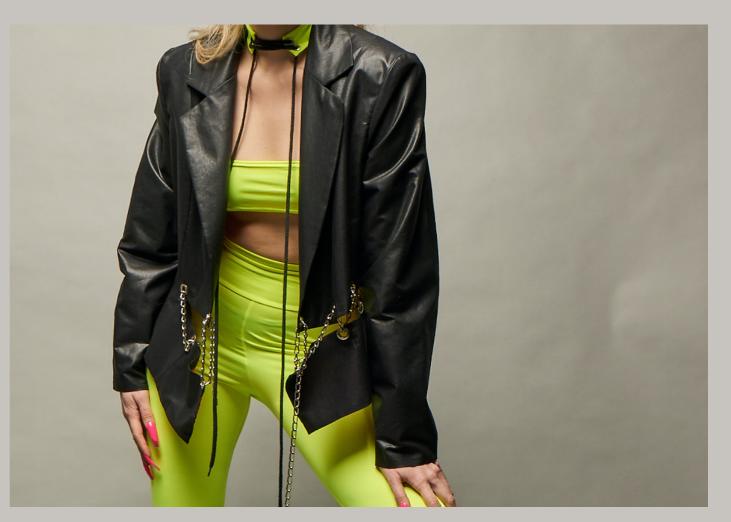


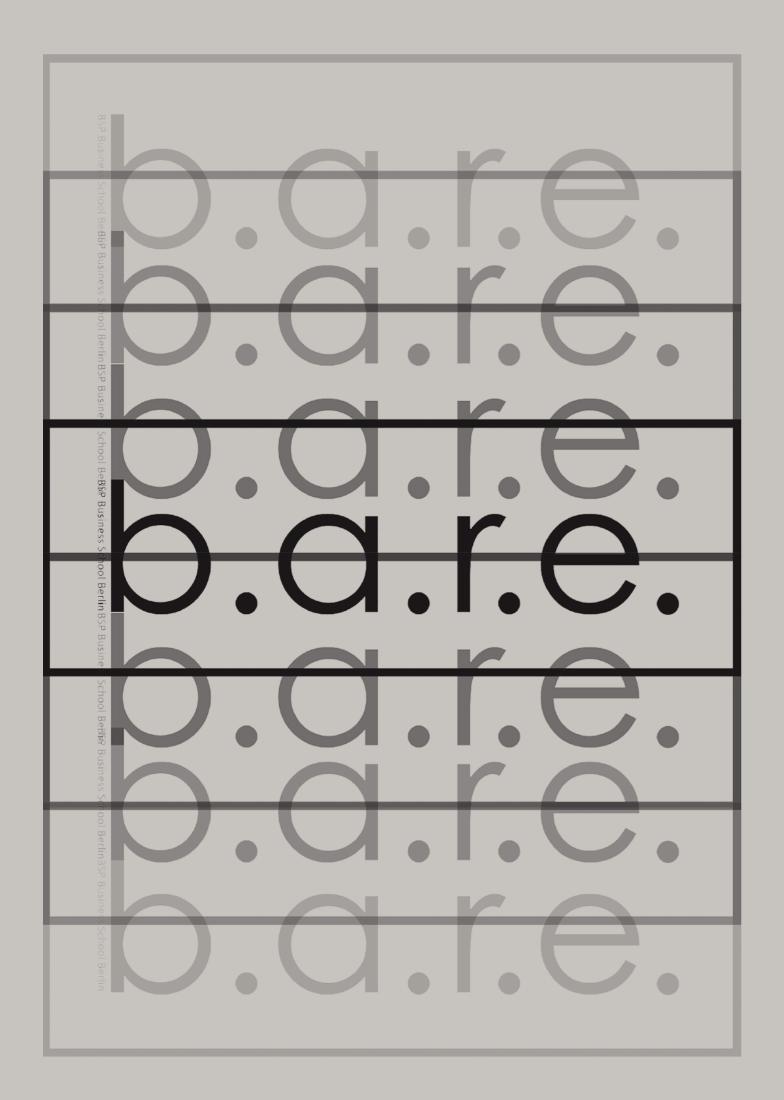












credits

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