

**IN THE MOOD FOR**



*Elegance*

A

FASHION

LOOKBOOK

BY

**QUANG**

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**LÊ**

AS BARE AS YOU ARE

BARE

BORDERLESS - AUTHENTIC - REBELLIOUS - EQUAL

THE FASHION LABEL B.A.R.E IS TURNING 10 YEARS OLD. AS YOUNG, CREATIVE INDIVIDUALS STUDYING FASHION MARKETING AT BSP BERLIN, US STUDENTS HAVE DESIGNED A COLLECTION, WHICH PAYS HOMMAGE TO MANY ELEMENTS, THAT MAKE BARE WHAT IT IS TODAY. A 10TH BIRTHDAY CELEBRATING EXPERIMENTAL & SUSTAINABLE FASHION.

THE COLLECTION IS AS DIVERSE AND INDIVIDUAL AS OURSELVES. OUR 4 DESIGN-GROUPS MALE, FEMALE, ESSENTIALS & COUTURE HAVE EXTENSIVELY EXPRESSED WHAT IT MEANS IN THE WORLD OF FASHION TO BE

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INDIVIDUAL

EQUALITY

BARE

CONSTANTIN  
LETICIA  
ELIN

ERNST  
RADIC  
DIECKMANN

-  
-  
-

WILHELMINE  
CELINE  
MASCHA

MOESKE  
SEILER  
HEGEHOLZ



AUTHENTIC

ARTISTRY

DARE

RAPHAEL  
BRENDA  
ANNIKA  
ALINA

METSCHER  
TWARDY  
SALOW

-

PAULINA  
LENA  
HANNA

-

DÖRRIG  
MERTENS  
SCHLARMANN  
PRILLWITZ







**REBEL**

**CHIC**

**PARSE**

NELE  
MICHELLE  
MARIE

SCHMELZER  
KÖNIG  
DASBECK

- SOFIA  
FELICITA  
- ANNEKE

WIENECKE  
JOVANOVIĆ  
BAASCH

# B O R D E R L E S S

# Elegance

B.A.R.E 10TH - AS BARE AS YOU ARE - THE JUBILEE COLLECTION TO CELEBRATE THE RAW, REAL NATURE OF US AS INDIVIDUALS. BERLIN IS THE LABELS BIRTHPLACE AND JUST LIKE THE CAPITAL ITSELF THE COLLECTION PORTRAYS RAW AND UNFILTERED FASHION.

BORDERLESS ELEGANCE IS THE TITLE OF THE "MALE" DESIGN-GROUP. IN OUR DESIGNS, WE EXPLORE WHAT IT ACTUALLY MEANS TO BE BORDERLESSLY ELEGANT. TRADITIONAL SILHOUETTES ARE EXPERIMENTED WITH AND NO CONVENTION IS LEFT QUESTIONED.

A TOTAL OF 4 LOOKS ARE THE RESULT OF OUR WORK. CONSISTING OF A SPLIT MATERIAL CHEMISE, A CROPPED, ASYMMETRICAL BLAZER, A LACED TRADITIONAL CHEMISE, A CROPPED ASYMMETRICAL SPENCER AND TWO PAIRS OF CUTOUT LACE CHINO PANTS.





**LOOK 1**

**SPLIT**

**CHEMISE**

**+**

**LACE**

**CHINO**







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LOOK 2  
CROPPED  
ASYM-  
METRICAL  
*Blazer*  
+  
CUTOUT  
CHINO





LOOK 3  
L A C E D  
T R A D I -  
T I O N A L  
C H E -  
M I S E





IN THE MOOD FOR

# Elegance

IN THE MOOD FOR ELEGANCE  
FOR MY CROPPED ASYMMETRICAL SPENCER,  
MY EARLY INSPIRATIONS HAVE BEEN THE  
MOODY, MELANCHOLIC AND DREAMY  
CINEMATOGRAPHIC WORKS OF HONG KONG  
DIRECTOR WONG KAR-WAI.

ELEGANCE CAN COME IN MANY WAYS.  
FOR ME, THE PORTRAYAL OF ORGANIZED

UNDERGROUND CRIME IN HONG KONG MOVIES  
- WHILE IT IS QUESTIONABLE TO ROMANTIZISE -  
MANIFEST, HOW ELEGANCE IS NOT  
CONFINED TO A SINGLE DEFINITION BUT FLOWS  
THROUGH DIVERSITY IN  
MOVEMENT, ATTITUDE, AND EXPRESSION.

MONOCHROMATY, FLORAL  
ELEMENTS AND CHROME ACCENTS  
EMBODY THIS ATTITUDE.







# LOOK 4 CROPPED ASYMMETRICAL

*Prencet*





T R A D I T I O N A L  
P I N S T R I P E

L E F T  
W I N G  
C R O P P E D

R E V E R S E  
C O L L A R

B A C K S I D E  
L A C E D  
W I T H  
F L O R A L  
P A T T E R N S

M E T A L  
C H R O M E  
C L A W S  
C O N N E C T I N G  
T H E  
F R O N T  
T O  
A S Y M M E T R Y

C H R O M E  
C L A W  
P U L L I N G  
S L E E V E S



PARF

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IN THE MOOD FOR

Elegance

PICTURES  
NIKLAS  
SVEN  
KOWA  
FELIPE  
RODRÍGUEZ  
HAIR  
ALESSANDRO  
ANIKE  
EDEN  
SERRA  
SARAH  
LUCIA  
MAGDALENA  
AND  
MAKE  
UP:  
BOY  
VOGT  
POLEG  
SAK  
STEINBACH  
GATTULI  
STIPPL  
BY:  
SCHMELZER  
LERCH  
BERLIN  
VITALE  
MODEL  
AARON  
MALDONADO  
LECTURER  
CLAUDINE  
GAELLE  
PAULA  
SPECIAL  
FOR  
THANKS  
TO  
MANUFACTURING  
JIYEONG  
MY  
HA  
DESIGN.  
SUPERVISOR:  
BRIGNOT  
MARTIN  
SARAZIN  
MORALES

Fakultät  
CREATIVE BUSINESS



A FASHION LOOKBOOK BY QUANG ANH LÊ