

# BARE<sup>10<sup>th</sup></sup>

ANNIVERSARY EDITION







**BARE<sup>10<sup>th</sup></sup>**

ANNIVERSARY EDITION

## **AS BARE AS YOU ARE**

A/W 25/26

**by Nele Schmelzer**

MoMa WS23



B

A

The fashion label **b.a.r.e** was founded in 2016 by fashion marketing students at the Faculty of Creative Business. At its DNA are four key words – **borderless, authentic, rebellious, and equal** – guiding the brand as a creative platform that is reinvented each year by a new generation of visionary students.

**AS BARE AS YOU ARE** honors the vibrant, evergreen aesthetic of Berlin while marking a major milestone—our **10th anniversary**. Our collection embodies raw authenticity and unfiltered truth, with each piece capturing the individuality and spirit of a generation that defies norms and embraces the freedom of self expression. Blending gritty urban charm with rebellion, youth, and boundless authenticity, these designs reflect the soul of Berlin.

To highlight and celebrate this anniversary, we have introduced elegant touches—flowing chiffon, lace, and pearls—into the collection. Combined with signature b.a.r.e. details such as denim, metal accents, and cut-outs, this fusion creates a dynamic contrast that mirrors the complexity of identity. The result is a bold, unified statement that encourages everyone to embrace their truest selves — **be as bare as you are**.

R

E

















# ROMANTIC

## *Rebellion*

This look is an edgy yet elegant mix of contrasting textures and silhouettes, mixing hard and soft elements. At the centerpiece is the sheer, ruffled bolero style top with layered sleeves out of a flowing chiffon trimmed with a dark red edge. The sleek, black mini dress is adorned with metallic eyelets along the straps and hemline.

The influences of this design are a combination of David Bowies androgynous, rebellious glam rock aesthetic and Stevie Nicks' ethereal, bohemian romance added to the gritty and untamed aesthetic of Berlin, creating a fashionable juxtaposition.





# DETAILS









# CREDITS

## Photographers

Felipe Rodriguez Vitale  
Rosa Vogel

## Hair & Make-up

Eden Poleg  
Sarah Steinbach  
Magdalena Stippl

## Models

Annabella Bierendt  
Brenda Twardy  
Niklas Pick  
Alexander Peter  
Ida Aduke  
Sofia Wienecke  
Nina Sophie Aue  
Evelyn Rau  
Lisa Marie Dörrig  
Luise Seele  
Emma Schulz  
Anna-Lena Lindike

## Styling

Nele Schmelzer  
Sofia Wienecke

## Design, Layout & Text

Nele Schmelzer

## Supervisors

Gaelle Martin  
Prof. Claudine Brignot  
Paula Sarazin





