



**Business & Law School**  
Hochschule für Management und Recht



# **Sustainable Fashion Design and Management B.A.**

Faculty of Creative Business

# KEY INFORMATION

**Semester Start Dates**  
October 1

**Tuition Fees**  
650 Euros/month

**Degree**  
Bachelor of Arts

**Study Mode/Duration**  
Full-Time/6 semesters

**Enrollment Fee**  
100 Euros (one-time)

## OVERVIEW

The Bachelor's program in Sustainable Fashion Design and Management provides comprehensive knowledge of sustainable fashion design and the textile industry. It combines design expertise with management skills, which will be in high demand in the future. Business administration basics, practical projects, international collaborations with innovative brands, and international partners are key focuses of the curriculum. The program prepares students for a forward-looking career that requires creativity and innovation, as well as knowledge of environmental management and business leadership.

### Design and Management of Sustainable Fashion Products

In the Bachelor's program in Sustainable Fashion Design and Management, sustainable and creative design and management strategies are developed, considering both aesthetic and ethical aspects, as well as organizational factors. The course content critically engages with the fast-paced nature of fashion and the associated environmental and social issues. Core modules like sustainable supply chain management, brand management, and collection development and design sharpen students' skills in both theory and creative practice. Collaborative networks, individual support, and interdisciplinarity are central to the education.

### Transformation of the Fashion Industry – Future Job Roles

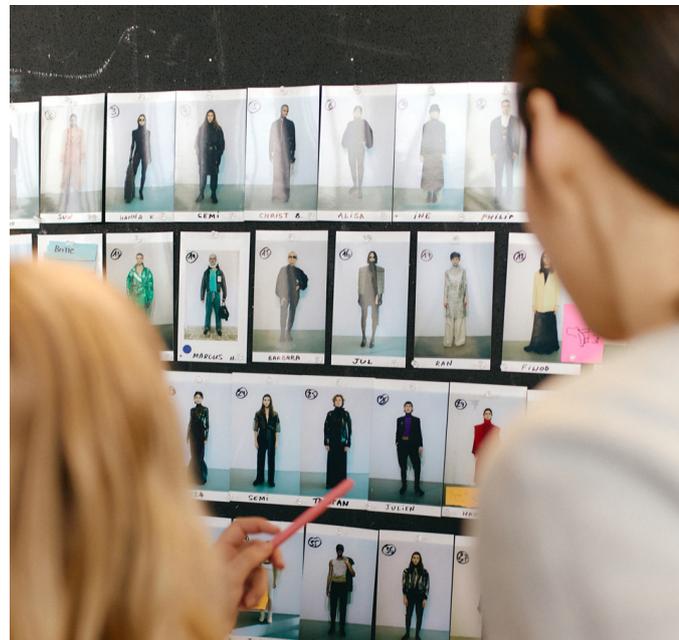
The program focuses on the synthesis of creative design and practical management skills to equip future leaders and innovators for a successful career in the international fashion industry of tomorrow. The education emphasizes teamwork and the development of change agents who are committed to sustainably transforming the fashion industry. Career paths are diverse: graduates find employment in the production of eco-friendly clothing, in small and medium-sized enterprises specializing in sustainable fashion, work for established designers or innovative startups, engage in NGOs, research or associations supporting sustainable textiles, and can also work in government institutions that support sustainability projects.

### Prospects

The program prepares graduates for key transformation-oriented roles within the global fashion system. Alumni combine creative expertise with strategic sustainability knowledge to actively reshape the industry.

Graduates qualify for positions such as:

- **Sustainable Fashion Designer**  
Developing innovative collections and products that integrate circular design principles, material responsibility, and aesthetic excellence
- **ESG & Sustainability Manager**  
Leading environmental, social and governance strategies, compliance processes, and impact reporting within fashion companies
- **Circular Product Developer**  
Managing product lifecycles from concept to recycling, applying circular design strategies and material innovation
- **Sustainable Sourcing & Supply Chain Manager**  
Overseeing responsible procurement, supplier relations, and transparent, ethical value chain transformation
- **Fashion Innovation & Digital Transformation Manager**  
Driving technological innovation, digital product development, smart manufacturing, and new circular business models
- **Fashion Business Entrepreneur**  
Founding and leading sustainable brands and ventures that combine creative vision with responsible business strategy





## CONTENT

- In six semesters, you will be prepared for a job in the field of fashion and sustainability.
- Practical projects and 20 weeks in a company are included in the Bachelor's program.
- Modules such as Supply Chain Management provide a broader perspective.

## STUDY PLAN

Semester	1	2	3	4	5	6
<b>General Professional Competence</b>	M1 Business Administration	M2 Economics			M5 Digital Design III: Portfolio Design	
	M3 Digital Design I: Visualization	M4 Digital Design II: Presentation Techniques				
<b>Special Professional Competence</b>	M6 Sustainability in the Textile Chain I: Fibers and Textiles	M7 Sustainability in the Textile Chain II: Manufacturing and Recycling			M8 Communication and Psychology	
				M9 Sustainability Marketing		
<b>Occupational Competence</b>	M10 Textile Technology and Material Design	M11 Collection Development I: Sustainable Design Strategies	M12 Collection Development II: Target Groups, Trends and Markets	M16 Brand Management	M25a Profile I: Company	M24 Compulsory Elective Module II
	M19 Fashion History and Theory	M13 Pattern Construction I: Manual Pattern Making and Draping	M14 Pattern Construction II: CAD Pattern and 3D Design	M17 Digital Fashion Business	M25b Profile II: Study Abroad	
		M23 Compulsory Elective Module I	M15 Supply Chain Management	M22 Practice Project II	M25c Profile III: Start-Up	
			M20 Fashion Sociology and Ethics			
			M21 Practice Project I			
<b>Methods and Social Competence</b>	M26 Scientific Work		M27 Training in Intercultural Competences			M28 Graduation Project
						M29 Bachelor Thesis with Colloquium



## About us

The BSP Business & Law School is a private, state-recognized university with campuses in Berlin-Steglitz and Hamburg HafenCity. Students at BSP prepare for careers in business, law, sports, or the creative industries through a variety of bachelor's and master's programs, as well as the state examination program in law. All programs at BSP are state-recognized and academically accredited or in the accreditation process.

The university faculties emphasize strong synergies and real inter-disciplinarity. Regular exchanges take place between the faculties, with students and lecturers from all fields working on joint projects.

While the Faculty of Business & Management (FH) comprises the areas of business administration, management, communication and business psychology, the Faculty of Creative Business (FH) combines business know-how with the innovative processes of creative industries. The Applied Sport Sciences & Personality faculty combines management, training science, sports psychology, law, and communication in a unique curriculum with a focus on recreational and competitive sport. At the Faculty of Law, the law degree program offers the possibility of two degrees: first law state examination (Staats-examen) and the Bachelor of Laws (LL.B.) after six semesters.

### The IRO Group - A Strong Educational Network

The IRO Group is a successful network of research institutes, research and teaching clinics and further education institutes run by educational entrepreneur Ilona Renken-Olthoff. The IRO Group comprises five private, state-recognized colleges and universities: MSH Medical School Hamburg - University of Applied Sciences and Medical University, MSB Medical School Berlin - Hochschule für Gesundheit und Medizin, HMU Health and Medical University Erfurt, HMU Health and Medical University based in Potsdam with campuses in Düsseldorf / Krefeld and Munich, and BSP Business and Law School in Berlin and Hamburg as a management college with a university law faculty.

The IRO Group represents many years of expertise in teaching, research and development. It consistently focuses on an inter-professional and interdisciplinary concept for training health professionals, as well as specialists and managers working in commerce.

The educational institutions within the IRO Group are aimed at sustainably strengthening academic education, particularly in the healthcare sector: through first-class study programs, excellent teaching and research services, in addition to strong partnerships.

## Admission & Application

- Eligibility for Study: According to §10 BerlHG (general higher education entrance qualification, subject-specific higher education entrance qualification, or a comparable qualification) or eligibility for further studies according to §11 BerlHG
- Proficiency in the English language at B2 level according to the Common European Framework of Reference for Languages
- Motivational letter (max. 1 DIN A4 page)
- Scan of ID card (front and back) or equivalent identification document
- Resume
- For foreign certificates, recognition of foreign higher education entrance qualifications must be in accordance with the evaluation guidelines of the Central Office for Foreign Education (ZAB)
- Optional: submission of work samples (in digital form) to demonstrate creativity (e.g., photos of textile work, drawings, collages, etc.)

### Tuition Fees and Financing Opportunities

The tuition fees for the Bachelor's program in Sustainable Fashion Design and Management are 23,400 Euros, payable in 36 equal monthly installments of 650 Euros in the full-time model. A one-time enrollment fee of 100 Euros is charged upon re-enrollment. There are numerous options for financing the studies, such as BAföG, KfW student loans (independent of parents and field of study, no collateral required), merit-based scholarships, student education funds, and scholarships.

## Contact

**We are happy to advise you. Contact us to schedule an appointment:**

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