



**Business & Law School**  
Hochschule für Management und Recht



# **Sustainable Fashion Design and Management B.A.**

Faculty of Creative Business

# KEY INFORMATION

**Semester Start Dates**  
1st October

**Tuition Fees**  
Euro 695/month

**Degree**  
Bachelor of Arts

**Study Model/Duration**  
Full-Time/6 semesters

**Enrollment Fee**  
Euro 100, non-recurrent

## OVERVIEW

The Bachelor's program in Sustainable Fashion Design and Management provides comprehensive knowledge of sustainable fashion design and the textile industry. It combines design expertise with management skills, which will be in high demand in the future. Business administration basics, practical projects, collaborations with innovative brands, and international partners are key focuses of the curriculum. The program prepares students for a forward-looking career that requires creativity and innovation, as well as knowledge of environmental management and business leadership.

### Design and Management of Sustainable Fashion Products

In the Bachelor's program in Sustainable Fashion Design and Management, sustainable and creative design and management strategies are developed, considering both aesthetic and ethical aspects, as well as organizational factors. The course content critically engages with the fast-paced nature of fashion and the associated environmental and social issues. Core modules like sustainable supply chain management, brand management, and collection development and design sharpen students' skills in both theory and creative practice. Collaborative networks, individual support, and interdisciplinarity are central to the education.

### Transformation of the Fashion Industry – Future Job Roles

The program focuses on the synthesis of creative design and practical management skills to equip future leaders and innovators for a successful career in the fashion industry of tomorrow. The education emphasizes teamwork and the development of change agents who are committed to sustainably transforming the fashion industry. Career paths are diverse: graduates find employment in the production of eco-friendly clothing, in small and medium-sized enterprises specializing in sustainable fashion, work for established designers or innovative startups, engage in NGOs or associations supporting sustainable textiles, and can also work in government institutions that support sustainability projects.

### Prospects

After completing the program, graduates have numerous career opportunities. Many new brands for fair fashion are emerging, and large international fashion companies are increasingly shifting their production and labor conditions to ecological standards and are seeking specialized employees. The integrated internship and the optional semester abroad also provide excellent opportunities for hands-on experience during the program.

The program qualifies students for key positions in ethically responsible fashion production, design, communication, and retail. It prepares them to be successful not only in the fashion industry but also to make a significant contribution to the responsible use of our resources.





## CONTENT

- In six semesters, you will be prepared for a job in the field of fashion and sustainability.
- Practical projects and 20 weeks in a company are included in the Bachelor's program.
- Modules such as Supply Chain Management provide a broader perspective.

## STUDY PLAN

Semester	1	2	3	4	5	6
<b>General professional competence</b>	M1 Business Administration	M2 Economics		M5 Digital Design III: Portfolio Design		M6 Elective Module
<b>Special professional competence</b>	M3 Digital Design I: Visualization	M4 Digital Design II: Presentation Techniques		M9 Communication and Psychology		
	M7 Sustainability in the Textile Chain I: Fibers and Textiles	M8 Sustainability in the Textile Chain II: Manufacturing and Recycling		M10 Sustainability Marketing		
<b>Occupational competence</b>	M12 Textile technology and material design	M13 Collection Development I: Sustainable Design Strategies	M14 Collection Development II: Target Groups, Trends, and Markets	M18 Brand Management	M25 Project Study (20 Weeks)	M20 Global Product and Quality Management
	M21 Fashion History and Theory	M15 Pattern Construction I: Manual Pattern Making and Draping	M16 Pattern Construction II: CAD Pattern and 3D Design	M19 Digital Fashion Business		
			M17 Supply Chain Management	M24 Practice Project II		
			M22 Fashion Sociology and Ethics			
			M23 Practice Project I			
<b>Methods and social competence</b>	M26 Scientific Work		M27 Business English			M28 Graduation Project
						M29 Bachelor Thesis with Colloquium



## Admission & Application

- Eligibility for Study: According to §10 BerlHG (general higher education entrance qualification, subject-specific higher education entrance qualification, or a comparable qualification) or eligibility for further studies according to §11 BerlHG
- Proficiency in the German language at C1 level according to the Common European Framework of Reference for Languages
- Optional submission of work samples (in digital form) to demonstrate creativity (e.g., photos of textile work, drawings, collages, etc.)
- Motivational letter (max. 1 DIN A4 page)
- Scan of ID card (front and back) or equivalent identification document
- Resume
- For foreign certificates, recognition of foreign higher education entrance qualifications must be in accordance with the evaluation guidelines of the Central Office for Foreign Education (ZAB)

### Studiengebühren und Finanzierungsmöglichkeiten

The tuition fees for the BSP Bachelor of Sustainable Fashion Design and Management amount to Euro 34.400, to be paid in 36 equal monthly installments of Euro 650 in the full-time model, with an additional non-recurrent administrative enrollment fee of Euro 100. There are numerous possibilities for financing your studies, e.g. BAföG, KfW Studienkredit (student loan, independent of parents and study program without collateral), scholarship for gifted students, student loans from banks, student education funds, and scholarships.

## Contact

**We are happy to advise you. Get in touch with us, so we can arrange an appointment:**

BSP Business and Law School  
Hochschule für Management und Recht  
Calandrellistraße 1-9 · 12247 Berlin, Germany

We are available from Monday to Friday between 8 am and 5 pm

- Cell phone: +49 15140 04 23 73
- Phone: +49 30 76 68 37 5 -140
- Mail: [bewerbung@businessschool-berlin.de](mailto:bewerbung@businessschool-berlin.de)

## About us

BSP Business & Law School is a private, state-recognized university with a campus in Berlin-Steglitz and a campus in Hamburg's Hafen-City. At BSP, students prepare for a career in business and law, in the sports sector or in the creative industry in numerous Bachelor's and Master's degree courses at universities of applied sciences, as well as at the university law state examination course. All BSP degree courses are state-recognized and professionally accredited or are currently undergoing the accreditation process.

At the university faculty as well as at the three university of applied sciences faculties, the study programs are truly interdisciplinary and offer strong synergies. There is regular exchange between the individual faculties. Students and lecturers from all disciplines work together on joint projects at BSP.

While the Faculty of Business & Management (FH) comprises the areas of business administration, management, communication and business psychology, the Faculty of Creative Business (FH) combines business know-how with the innovative processes of creative industries. The Applied Sport Sciences & Personality faculty combines management, training science, sports psychology, law, and communication in a unique curriculum with a focus on recreational and competitive sport. At the Faculty of Law, the law degree program offers the possibility of two degrees: first law state examination (Staats-examen) and the Bachelor of Laws (LL.B.) after six semesters.

### The IRO Group - A Strong Educational Network

The IRO Group is a successful network of research institutes, research and teaching clinics and further education institutes run by educational entrepreneur Ilona Renken-Olthoff. The IRO Group comprises five private, state-recognized colleges and universities: MSH Medical School Hamburg - University of Applied Sciences and Medical University, MSB Medical School Berlin - Hochschule für Gesundheit und Medizin, HMU Health and Medical University Erfurt, HMU Health and Medical University based in Potsdam with campuses in Düsseldorf / Krefeld and Munich, and BSP Business and Law School in Berlin and Hamburg as a management college with a university law faculty.

The IRO Group represents many years of expertise in teaching, research and development. It consistently focuses on an interprofessional and interdisciplinary concept for training health professionals, as well as specialists and managers working in commerce.

The educational institutions within the IRO Group are aimed at sustainably strengthening academic education, particularly in the healthcare sector: through first-class study programs, excellent teaching and research services, in addition to strong partnerships.

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